



I2COMSAPP

AI

I2COMSAPP
International Conference on
Artificial Intelligence
and its Applications
In the Age of Digital Transformation

Organized by the Faculty of Sciences and Techniques
Nouakchott University, Nouakchott, Mauritania

23-25 April 2024



كلية العلوم والتقنيات
Faculté des Sciences et Techniques

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Conference Website: <https://www.i2comsapp.org>



Sponsorship Proposal

Dear respected [Organization/Company Name],

We invite you to join us as a key partner at the "I2COMSAPP" International Conference on Artificial Intelligence and its Applications in the Age of Digital Transformation. This conference is dedicated to exploring the vast potential of Artificial Intelligence (AI) technologies in developing countries, aiming to provide innovative solutions to longstanding challenges.

By leveraging AI in critical sectors such as healthcare, education, economic development, infrastructure, and resource management, these nations can leapfrog traditional development stages and significantly enhance the quality of life for their populations. However, it is crucial to approach AI deployment with ethical considerations to ensure the technology serves the best interests of these communities and maximizes the expected benefits.

The I2COMSAPP aims to bring together experts, researchers, practitioners, and innovators from various fields to discover the latest advancements, challenges, and practical implementations of Artificial Intelligence and machine learning technologies. Moreover, it aims to foster knowledge sharing, collaboration, and networking among professionals who are driving responsible and innovative use of AI and leveraging real-world applications for the betterment of society and industries.

We propose in the following page variant sponsorship packages with several tiers and benefits; and we believe that your partnership with the "I2COMSAPP" Conference will not only align your brand with a crucial cause but also provide significant exposure and networking opportunities. We are open to customizing a sponsorship package that best suits your marketing objectives.

Thank you for considering our proposal.

For further discussion and details, please send email to the following address:

- 1) International Contact (from outside Mauritania): chair@i2comsapp.org.
- 2) Local Contact (from inside Mauritania): cheikhtouradmohamedou@gmail.com

Sincerely yours,
I2COMSAPP'2024 Organization Committee,
Faculty of Sciences and Techniques,
Nouakchott University, Nouakchott, Mauritania.



Sponsorship Tiers and Benefits:



\$3K	\$5k	\$10k	\$20K	From \$30K
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Benefits	Bronze	Silver	Gold	Platinum	Diamond
Company name/logo recognition on the Conference Website	✓	✓	✓	✓	✓
Company name/logo recognition on all printing marketing material (roll up, banners, etc.) Note: Main banner is reserved for diamond sponsors only.	✓	✓	✓	✓	✓
Company name/logo recognition on all related posters in the Faculty of Sciences & Techniques	✓	✓	✓	✓	✓
Media exposure (promotional videos, etc.)		✓	✓	✓	✓
Appropriate showcase booth in the Exhibition area		✓	✓	✓	✓
Access to event insights and recommendations			✓	✓	✓
Presentation of sponsor's solutions and applications in AI within 10 to 20mn depending on the tier			✓	✓	✓
Participation in closing and awards ceremony				✓	✓
Participation in the discussion panels as chair or discussant depending on the tier				✓	✓
Company name/logo recognition on the main banner					✓
Opening ceremony speech					✓
Exhibition area (empty booth space with no design)	-	4 m ²	6 m ²	9 m ²	12 m ²

Amounts have to be paid directly through the payment method, to be indicated soon on the Conf's Website